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PENINSULA SYMPHONY NAMES SHERI FRUMKIN NEW MANAGING DIRECTOR

Kicks Off It's 66th Season with Van Cliburn Gold Medalist Jon Nakamatsu

LOS ALTOS, Calif., (September 30, 2014) - The Peninsula Symphony is pleased to announce that Sheri Frumkin, a veteran nonprofit development professional, has been engaged as Managing Director.

"We are extremely happy to have an experienced, well-known, local non-profit executive join the Symphony family. We look forward to continuing to grow and bring the joy of classical music to the community under her leadership," said Alan Bien, Board Chair of the Peninsula Symphony.

Frumkin has an extensive background fund raising in the performing arts and has been active with major performing arts organizations in the South Bay for 15 years, having held the positions of director of development for Ballet San Jose and the San Jose Repertory Theatre, and as the corporate gifts manager for the San Jose Symphony as well as the board member of American Ice Theatre. Her expertise includes building relationships with individuals, corporate partners, institutional granting entities and community partners, and developing fundraising strategies. Frumkin holds a bachelor's degree in Musicology from the University of California, Santa Barbara.

Frumkin is an avid proponent of arts education and will be responsible for ensuring the continued success of the Symphony's *Bridges to Music* program that provides performances and music education in local public schools.

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“I am delighted to be working with such an established and beloved community institution as the Peninsula Symphony. I look forward to enabling it to fulfill its mission of performing music to the highest artistic standard in locally accessible venues at affordable costs, and providing outreach performances to school children throughout the peninsula,” said Frumkin.

The community is invited to meet Frumkin and join the Symphony for the opening concerts of its 66th season on October 25, 8pm at Flint Center in Cupertino and October 26, 2:30pm at Capuchino High School in San Bruno. Audience’s favorites Debussy’s Prelude to the Afternoon of a Faun and Mussorgsky/Ravel’s Pictures at an Exhibition are also on the program.

For tickets (\$20 - \$40), season subscription and more information about the Peninsula Symphony, please visit www.PeninsulaSymphony.org or call (650)941-5291. All inquiries can be directed to info@peninsulasymphony.org. Press images, videos and interview requests available by contacting Interim Executive Director Andrea Temkin at andrea@peninsulasymphony.org.

ABOUT PENINSULA SYMPHONY

Founded in 1949, the mission of the Peninsula Symphony is to enrich the lives of people in our community with inspiring, innovative, high-quality musical presentations at affordable prices, and to promote music education through engaging programs for children and adults. The Symphony is celebrating it’s 66th season under the direction of Music Director and Conductor Mitchell Sardou Klein.

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